Hitting the right note

Britain’s Got Talent act, The Neales, take to the studio to record charity single

Pedal power
Chris Boardman explains why bikes are the future

Seventh heaven
Our new food brands are getting people talking
Hello

This time last year, we were celebrating the release of our first issue of t magazine – now look at us. We’re bringing in summer with an incredible mix of content that should cover all the things we’re talking about, whichever part of the business you’re in. And that’s what we do as the Colleague Communications Panel: find out what we think will interest you most and get it in the magazine.

Since the last issue, our recruitment drive for new panel members has picked up pace. While our newest members are only just being appointed, we’re confident the new blood will add something extra to our group. Keep an eye on OurTesco for biographies on our new panellists.

They’ll soon be involved in putting together features for future editions. Some of us have been in the thick of it this time. In fact, Mark Kanaris got his whole family involved as he and two other colleagues tried out the seven new food brands that have hit our shelves. Spoiler alert: we think Mark’s clan enjoyed themselves.

We’ve also been flicking through our contacts book to dig out some brilliant colleague stories that will get us into the swing of things as the summer’s sporting events take hold.

There’s the three footballers (two old, one young) who are keeping us on the ball as our home nations head to France, and a physical challenge that should inspire us to be more active – all with a little help from a celebrity friend. It makes for a cracking read, so we hope you enjoy flicking through in the sunshine.

Tell us what you think
Share your stories on Yammer, by post at the address below or email to t.magazine@uk.tesco.com

Find out more about our panel
Log on to OurTesco to read short biographies on our panellists and get in touch with them on Yammer
Meg Cowley

By day she’s a Customer Assistant at Bradford Extra, but by night multi-talented Meg is an author and illustrator. As she launches a charity colouring book full of her sketches, the 26-year-old explains what makes her tick.

Meg’s crowning glory

“I had an idea for a trilogy and couldn’t ignore it. The series is called the Books of Caledan and my first novel was The Tainted Crown – I’m currently working on the third. I’d describe them as Game of Thrones for teenagers, although adults read them too. I love fantasy – give me magic and dragons any day.”

The great adventurer

“I’ve been writing and drawing for as long as I can remember. It fell by the wayside while I was growing up, but I got back into it as an adult. I’ve always been a bookworm because of the escapism it provides – sometimes life can be tiring and books allow you to break free and go on an adventure.”

“I wanted to do some good with my work, so I approached the World Land Trust, which protects nature reserves around the world and lists Sir David Attenborough as one of its patrons. I created The Exotic Colouring Book and a pound from each one I sell goes to the charity.”

PLANS FOR THE FUTURE

“I’m keen to build the business side of things over the next few years; my aim is for my writing and illustrating to become an even bigger part of my life. I’d love to be the next J.K. Rowling. I really enjoy working with my colleagues and customers at Tesco though, as it’s valuable to get away from my desk and not become too introverted.”

FEELING THE DRAW

“I do sketches as well and colouring books are my focus currently. There’s a big boom in the market at the moment, but you need to make sure you’re producing something of good quality that people want to colour. I’ve had fantastic feedback from people affected by dementia and mental illnesses who say how much my work has helped them, which is a privilege.”

Get colouring

If you want a copy of The Exotic Colouring Book or would like to try a free sample of Meg’s work, visit her website at megcowley.com

Our magazine is printed on FSC-approved paper

Please recycle after use
Our superhumans

Meet our crew of extraordinary charity challengers, who are doing their bit to boost the fundraising totals of worthy causes

Charity superhero Joanne Payne started in the lead role of her very own costume drama to raise money for our National Charity Partnership. Joanne packed up 50 days in fancy dress to surpass her £1,000 fundraising target. Joanne swapped her Tesco uniform for lots of wacky dress-ups, including Batman’s trusty sidekick Robin.

105 miles run

Colin Woods graduated Technology Manager, Welwyn Garden City

A younger with a life-limiting condition was given a specially made tricycle by caring colleagues. Seven-year-old Billy has Prader-Willi syndrome, which means he has low muscle tone. When the team heard he needed £1,700 to buy the trike, they held a series of activities to raise enough cash to get him some new wheels.

Walking for Alastair

Colin risked blisters galore to tackle an incredible four-marathon challenge. The runner wasn’t satisfied with doing one marathon; he put his body through a quartet of gruelling endurance runs. Colin ran marathons in Paris, Manchester, Brighton and London, and can now be found shopping for a new pair of trainers.

£1,700 raised for Billy

Fundraisers Sheffield Abbeystead Superstore

A message sent to us via Facebook, expressing “an incredible four-marathon challenge. Colin risked blisters galore to tackle an incredible four-marathon challenge. The runner wasn’t satisfied with doing one marathon; he put his body through a quartet of gruelling endurance runs. Colin ran marathons in Paris, Manchester, Brighton and London, and can now be found shopping for a new pair of trainers.

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A youngster with a life-limiting condition was given a specially made tricycle by caring colleagues. Seven-year-old Billy has Prader-Willi syndrome, which means he has low muscle tone. When the team heard he needed £1,700 to buy the trike, they held a series of activities to raise enough cash to get him some new wheels.

Walking for Alastair

Colleagues were shocked when Alastair Brown died of a heart attack. Now they’re walking Hadrian’s Wall in his memory and want your help to do it

When Alastair Brown suggested walking Hadrian’s Wall to raise money for our National Charity Partnership, the Store Director – Large Stores North had no idea the challenge would take place in his memory. The 44-year-old made the suggestion at a North Leadership team meeting – just two days before suffering a heart attack that claimed his life.

The team wanted to honour much-loved Alastair and will take on the Walk the Wall hike in July. And for support with fundraising, they’re asking colleagues around the UK to hold an equivalent challenge on a treadmill or cross-trainer.

£120,000

The figure we’d like to raise through sponsorship and colleagues holding their own Walk the Wall events

Our summer Neighbourhood Food Collection is in progress stores from 20 June to 2 July, and in all other stores from 30 June to 2 July.

600 ways to donate food

We’ve added 100 new food collection points in stores across the UK to give colleagues and customers even more chances to help people in need locally. The extra points, which have been placed in our larger format stores, take our total number of collection points to over 600 — more than any other retailer in the UK. We’ve selected communities where our partner charities The Trussell Trust and FareShare have a need for extra donations of long-life foods, and we have pledged to top up all collections by another 20% based on their weight.

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Golden service

New award celebrates service success

We’re recognising our top-performing colleagues with a gold medal for their efforts – well, a Gold Service Superstar badge anyway. It’s all part of a new initiative we’re running twice a year – in September and January – for colleagues from any team who give outstanding service to our customers.

The Gold Service Superstar award helps us to say thank you for the small, everyday gestures that create an excellent shopping experience. It will be given to colleagues as the highest service achievement if they’ve been given the bronze and silver awards in the past.

And what’s the best bit about becoming a Gold Service Superstar? The awards are voted for by colleagues in your store, so it’s chosen by the people who know you best. Here is a selection of our winners from earlier in the year.

Faheem Khan, Customer Assistant, Camden Express

The compliments just keep flooding in for Customer Assistant Faheem. He impresses colleagues and customers alike with his great personality and works hard to deliver the best results at all times – even if that means covering holidays at short notice.

Harvey Radford, Nights Customer Assistant, Glastonbury Superstore

Harvey is known throughout the store for his amazing energy and positive attitude. The Nights Customer Assistant puts everyone in a good mood and lifts morale around the store, making him as popular with customers as he is with his colleagues.

Amy Wallace, Customer Assistant, Chapeltown Express

The secret to Amy’s success isn’t just her faultless customer service, but also how she helps her fellow colleagues in the South Yorkshire store. Amy is always the first to help new starters and is happy to stay behind to work overtime if her colleagues need support.

Jemma Parker, Customer Assistant, Horsham Extra

While working on Scan As You Shop, Jemma has attracted lots of attention. She’s friendly and helpful, and always receives floods of praise from people, including a Facebook message that thanked her for being great with children.

It’s time to talk about mental health

CEO Matt Davies put pen to paper to sign the Time to Change Employer Pledge. The pledge is our commitment to ensuring those struggling with mental health problems are treated with fairness and respect. You’ll find lots of helpful resources on mental wellbeing at TheColleagueRoom.com and remember, talking about how you’re feeling can make a big difference. Help us make a change by asking a colleague or customer how they’re feeling.

Harvey is known throughout the store for his amazing energy and positive attitude. The Nights Customer Assistant puts everyone in a good mood and lifts morale around the store, making him as popular with customers as he is with his colleagues.

Money for good

Thanks to your fundraising efforts, we’ve passed the £10-million mark for our National Charity Partnership. Here’s what the money is helping to stop.

4 million

the number of people in the UK who live with diabetes, causing 24,000 deaths each year

135

amputations each week as a result of diabetes

188,000

heart attacks occur in the UK each year

25%

of people are living with heart disease

THE BIG PUSH

One colleague has taken his passion for cycling and charity to new extremes by completing a gruelling endurance challenge.

Grocery Manager David Huyton took time away from Springhill Superstore in Northern Ireland to cycle a total of 1,764 miles – from Land’s End to John O’Groats and back again.

The 48-year-old is taking up the challenge to raise £10,000 for the Cancer Fund for Children, which

provided support to his friend’s grandson, Todd, when he was diagnosed with a brain tumour at a young age.

To complete the 30-day challenge, David cycle an average of 60 miles per day and stopped off at a host of stores up and down the country along the way.

David isn’t stopping there though as he has also signed up for the London to Brighton bike ride for the British Heart Foundation in mid-June, giving his legs just enough time to stop aching.
Have you heard the one about the **cyclist, the driver and the pedestrian**?

No, we hadn’t either. But thanks to former Olympic champion Chris Boardman and British Cycling’s #ChooseCycling network, we sent three colleagues to find out firsthand if two wheels really are best.
Stewart Cardin is being swallowed up by the city’s hustle and bustle, but he’s not moving anywhere. Tapping his phone, the Lycra-clad cyclist stands in the heart of Manchester’s swanky MediaCity, with the Salford Quays glistening with the sun’s reflection around him.

“I just can’t see it in my head,” says Produce Manager Stewart, as he stares into the cityscape trying to envisage his path. This is home territory for the 31-year-old Mancunian – “I drive to work each day and there are a couple of cyclists who beat me there”.

Larger modes of transport: a car and a tram. Plotting a route has been easier for Stewart’s rival, of course. Armed with a Metrolink map and a satnav respectively, Vic and Gail look more confident about how they’ll pick their way across the city. The question is, who will be the quickest?

TESTING THE MYTH
The trio’s destination is the National Cycling Centre, home to an Olympic-standard velodrome and some of the world’s most decorated cyclists. Our racers are heading there to meet Barcelona ‘92 gold medalist Chris Boardman, British Cycling’s Policy Adviser for projects including #ChooseCycling, which is encouraging more people to ride. To celebrate Tesco pledging our support to the scheme, we’re testing out Boardman’s claim that two wheels are better than four or, well, more.

BATTLING THE TRAFFIC
No sooner has Stewart started to pull away from the quayside and he’s already lagging behind. Even after walking to her car, Gail’s power advantage is painfully obvious as she passes the bike on the approach to Manchester’s busy ring road. A driver who admits she always opts for the car and a tram, Vic’s stop for Piccadilly Express along the way.

The steady rhythm of track might be interrupted every two minutes by bleeping warning tones of the doors opening and closing, but Vic is nonplussed. “It’s not a bad day to watch the world go by,” she reports, while the tram snakes its way past Manchester Central Convention Complex and towards the city’s throng.

“Stewart and two other colleagues from our Manchester stores – Sale Superstore & F & F Manager Vic le Vesconte and Salford Extra Community Champion Gail Trowbridge – are at the start line for a challenge that is pitting a bike against two much faster modes of transport: a car and a tram. Plotting a route has been easier for Stewart’s rivals, of course. Armed with a Metrolink map and a satnav respectively, Vic and Gail look more confident about how they’ll pick their way across the city. The question is, who will be the quickest?

Three challengers to pick up a bottle of water from our centrally based Piccadilly Express along the way. The trio’s destination is the National Cycling Centre, home to an Olympic-standard velodrome and some of the world’s most decorated cyclists. Our racers are heading there to meet Barcelona ‘92 gold medalist Chris Boardman, British Cycling’s Policy Adviser for projects including #ChooseCycling, which is encouraging more people to ride. To celebrate Tesco pledging our support to the scheme, we’re testing out Boardman’s claim that two wheels are better than four or, well, more.

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“I’m a cyclist myself and have never driven, so I’m no stranger to public transport.”

The chances of that happening seem slim, with Gail and then Vic breaching central city limits ahead of Manchester Central Convention Complex and towards the city’s throng.

“I’m a cyclist myself and have never driven, so I’m no stranger to public transport.”

Where can she leave her car? With a crammed bus and tram stop directly in front of the store, her task is to find the closest car park. And one with a spot she can leave her vehicle in.

Turning into a small, covered entrance she surveys her arena, discovers there are no available bays and hastily turns out towards a neighbouring multistorey, to try her luck there.

“I drive to work each day and there are a couple of cyclists who beat me there”
Earn big on your everyday shop

Whether you’re stocking up on groceries or topping up with Tesco Mobile, there are plenty of places to collect Tesco Clubcard points.

The more points you collect, the more vouchers you’ll get in your next statement, so just remember to scan your Tesco Clubcard or Privilege card whenever you shop with us.

Plus, you can enjoy even more value from your vouchers with our great Clubcard Partner offers.

Discover all the places you can collect points at tesco.com/clubcard/collect-points

The delay has chipped away at Gail’s lead and, as she approaches the store, she spots a familiar face fastening up his bike to one of the railings outside. It’s Stewart, who has put his directional worries to one side to claw back the time he lost to the car.

WELCOME TO THE WACKY RACES
Before they can acknowledge each other, Vic appears at the store’s entrance carrying a bag and a cheeky grin. Avoiding the temptation to go all Dick Dastardly and sabotage his colleagues’ attempts for victory, Vic heads straight to the tram stop and looks up to see when his chariot will arrive. It’s neck and neck as the trio sets off on the final lap. Stewart is the first to get moving again after picking up his bottle of water, although the others aren’t too far behind. It’ll all be down to who can get the cleanest run out of the city.

With the silhouettes of Sportcity’s stadia looming on the horizon, disaster strikes for Vic. One of the tram’s doors appears to jam, leaving him marooned in a carriage and losing time.

With a walk from the Velopark stop to the National Cycling Centre still ahead when he finally arrives, the 52-year-old’s hopes of taking the chequered flag appear to be over.

As Gail reluctantly concedes that cycling has beaten her driving for time, as well as for fitness and environmental benefits, a red-faced Vic appears over the bridge opposite the building’s entrance.

Stewart and his bike have won hands down, welcome news to #ChooseCycling ambassador Boardman as he greets our group. As the Olympic champ starts chatting, Stewart is the man who is enjoying that winning feeling.

“Getting around the city on two wheels helps you avoid the heaviest traffic”

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Most people can ride a bike but choose not to. Why is that? Cycling is a skill that most people learn as a child and then forget about when they get older. It’s got to be social and safe for it to be sustainable, and it’s got to be fun. Normal people in normal clothes won’t get on their bikes unless it’s easy, convenient and enjoyable.

Is safety one of the biggest hurdles that British Cycling has to jump? Every survey that’s been done shows that 70% of people would like to ride a bike more, but they don’t feel safe. Statistically, cycling is safe, but it doesn’t look or feel it. The only answer to that is to make space and that’s what the network is about: making the public aware that we’re challenging the decision-makers a bit more.

Money has been invested in cycle lanes already, but what more can be done? People say that some of the cycle lanes we have now aren’t very good, but they’re the first step and you need to do that to get to the next one. They give cycling a visibility on the roads. It would be a lot more efficient if we just got it right to start with, but it’s not an option – culture change is always slow and you need to do the first bit to get to the next one and so on.

By getting people on their bikes, wouldn’t that help more people get active too? Statistics show that 37,000 people are dying of obesity each year, but also that 25,000 people are dying prematurely from illnesses linked to pollution. It’s proved that people who cycle regularly have fewer days off sick and suffer fewer serious conditions caused by lack of activity. So there’s tonnes we can do by getting more people on their bikes.

How do you see the future unfolding for young cyclists? In the future, I want cycling to be a real choice for my children so they are able to ride to school or to their friends’ houses if they wish. Right now, I wouldn’t let my kids do that and our surveys show that other parents feel the same way. If we build a dedicated safe space, we can all make our short journeys by bike, which is good for us all.

What is #ChooseCycling?

- Formed by British Cycling in 2015, the #ChooseCycling network is a group of major British businesses with a collective workforce of more than half a million people.
- The group believes promoting cycling and walking as everyday transport options will help their businesses thrive – encouraging healthier living and making Britain a more pleasant place.
- #ChooseCycling promotes the benefits of cycling to their businesses. People who cycle take fewer sick days, are more motivated and suffer from fewer serious conditions caused by lack of physical activity.
- The network supports the creation of safe and accessible cycle routes. Evidence shows that people will use these routes to get to work if they’re available; saving money, improving their fitness and cutting down journey times.
Tongues are wagging about our seven new brands, so we challenged three colleagues to rustle up a meal using the products.

Value and quality are two of the most important things for any customer, so we launched seven new brands that provide just that. Exclusive to Tesco, the brands give customers everything they expect when they shop with us and are another example of how we’re serving Britain’s shoppers a little better every day.

Each product offers great quality at an outstanding price and has been sourced with care from our network of farmers and growers across the UK and the globe.

The seven brands cover fruit, vegetables, meat and poultry – with 76 new products now on our shelves nationwide. To celebrate the launch, we visited the homes of three colleagues in Sheffield to see how they use the products day to day to create tasty, healthy meals.
“It’s usually me who does most of the cooking in my flat. I like to try lots of different spices and ingredients, and the new ranges give you the key ingredients to make pretty much any meal. It’s unbelievable how much chicken I go through, so it’s really important that the Willow Farms chicken is a good size and high quality for the price you’re paying. The garlic comes in a pack of three, which create a strong flavour. You’re paying. The garlic comes in a pack of three, so it’s really important that the Willow Farms products to make pretty much any meal.

One of my favourite meals is fajitas. All of the ingredients came together nicely in the wrap and each bite was full of fresh flavours. “I’ve heard a lot of customers talking about the new brands, especially the steak. They’ve said that the meat is a really good quality cut for the price you’re paying. “Making the stir-fry with the steak was quick and easy. I didn’t have to cut out lots of fat or worry about the strips of meat being of different thickness. “The entire range is good quality and always looks fresh in store. The meat I’ve tried is very good: it isn’t tough and stands up against similar products in supermarkets. “The sausages in particular were full of flavour and the meat had a nice taste, while the kids liked the strips of meat being of different thickness. “I was surprised to see how many lines were included in the new range. I was impressed with the prices too, which is really important to remain competitive with other retailers. “I hope that there will be more products and brands appearing across these ranges in the future.”

Feedback has been good on the prices and quality are brands for products that are easily recognisable. The brands’ price point makes us even more competitive, which our customers love, and having these distinct brands make similar products easily identifiable across the store.

Conversations about our seven new brands are starting via members of The Orchard at Tesco. Here is a taste of what they’re saying.

Debbie2833
“I got three packs of Woodside Farms bacon. I would recommend the price and flavour to other people.”

Sarah Hallam
“Made a vegetable and cheese bake with a selection of veg I GotForFree with The Orchard. Redmere Farms carrot, courgette and spinach, and Nightingale Farms baby plum tomatoes.”

Summer73
“I was surprised to see how many lines were included in the new range. I was impressed with the prices and the quality was good.”

Give your meals an extra kick
Need some mealtime inspiration? Visit realfood.tesco.com for more healthy recipe ideas.

Spreads the word about our brands
Tell everyone about what we’re doing by sharing your thoughts on Yommer using #BrandNew

Give & Take
The worldwide web

Our global network bringing customers must-have products

65,000
container movements each year

2,000
global suppliers delivering into UK and Central Europe

500+
local suppliers in the UK

75
countries we import products from

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Sitting in the middle of the train track that trails across bustling Haryana, the swarm of protestors show no sign of budging. With large crowds forming and strikes in place across the North Indian state, the region’s transport links and other key functions have ground to a halt. The Indian blockade’s main aim may be to take a stranglehold on services in nearby New Delhi, but the aftershock is being felt more than 4,000 miles away in our offices too.

Triggering an email with an update on the latest rumblings, the nearest soon becomes a talking point for our team of transport colleagues in the Logistics team need to overcome any issues to guarantee the safe and timely arrival of our cargo. With 75 countries spanning four continents supplying us with everything from bananas and school uniforms to kitchenware, our network of ships, lorries and trains are always on the go. Each year, more than 65,000 containers brimming with products arrive at our distribution centres from outside the UK, so it takes a truly global effort to keep everything on track.

“Understanding local conditions is where we come in. We’re on the ground in these countries,” explains Global Programme Director Diane Sampson, who works for logistics partners, Damco. “Sometimes you think moving stock 10 kilometres won’t be a problem, but when it’s on a dirt track in India, it takes a lot longer than the same distance on the M25 – most of the time anyway.

“We have the knowledge on bad weather like monsoons, and about any political unrest or holidays that can impact on delivery. For example, during Chinese New Year many factories close for about any political unrest or holidays that can impact on delivery.

The delivery needed to hit the north-east of England in less than a month – something that couldn’t be achieved by ship – and had to stay on land. The Trans-Siberian Railway was the only option. That meant a 26-day trawl across eight countries through armed guards to accompany the cargo.

“Because some deliveries go through areas that aren’t as safe as the UK, the containers are loaded door to door so nobody can open the containers without lifting them off the train,” Diane picks up. “While we don’t send anyone through high-risk areas, our freight does travel along lines which require armed guards to accompany the cargo.

“The cargo entered the train at Wuhan and went with the same company to Europe. As it goes over borders, it was connected to different engines. At each customs point, it could be pulled and checked, although that only happens to a tiny percentage of ours. If there’s an issue, the train company passes it on to us.”

The freight travelled from the Far East, into Kazakhstan, across the Russian border to Moscow and through Europe via Belarus, Poland and Germany. Once the load hit Central Europe, it was transferred from the train to a lorry and driven the rest of the way to Middlesbrough. Carrying pottery over such a distance by rail and road was a risk, but one that was calculated.

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**“We manage a global operation so every day is completely different”**

DAVE MARSHALL,
INBOUND LOGISTICS OPERATIONS MANAGER

A GLOBAL SERVICE

“We manage a global operation, so every day is completely different,” says Inbound Logistics Operations Manager Dave Marshall. “You open up your inbox each day to see what’s happening where. It’s not just dealing with the confines of the office space: it’s dealing with different cultures, attitudes and time zones. You have to adapt to that.”

Strikes are just one of several challenges our team contends with when they’re plotting the routes to deliver stock to our shores. Working closely with carriers and logistics partners, Dave and his workmates in the Logistics team need to overcome any issues to guarantee the safe and timely arrival of our cargo. With 75 countries spanning four continents supplying us with everything from bananas and school uniforms to kitchenware, our network of ships, lorries and trains are always on the go. Each year, more than 65,000 containers brimming with products arrive at our distribution centres from outside the UK, so it takes a truly global effort to keep everything on track.

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“The cargo entered the train at Wuhan and went with the same company to Europe. As it goes over borders, it was connected to different engines. At each customs point, it could be pulled and checked, although that only happens to a tiny percentage of ours. If there’s an issue, the train company passes it on to us.”

The freight travelled from the Far East, into Kazakhstan, across the Russian border to Moscow and through Europe via Belarus, Poland and Germany. Once the load hit Central Europe, it was transferred from the train to a lorry and driven the rest of the way to Middlesbrough. Carrying pottery over such a distance by rail and road was a risk, but one that was calculated.
“We’re calling rail freight a middle gear for our deliveries,” Dave explains. “We’re always looking at new ways to transport goods, and need to be aware of certain cost and environmental issues. Rail is the second-most environmentally friendly way to transport goods behind sea freight, but it would have taken 38 days to do it that way. And it only cost 20% of what it would transporting by air, as well as being better for our carbon footprint. It was the best choice for this delivery.”

**BRINGING THE HAUL HOME**

“It all just fell into place as this route was one we had only just opened for Tesco,” interjects Diane. “The fragile cargo was high risk, but you might as well test yourself if you’re going to trial something new.

“We had a GPS tracker on the container, which tracked the whole movement across the globe and told us if it’s been opened, what the temperature is and if any light has got in. We can find out what’s going on straightaway from our office.”

And with the safe delivery of goods reaching Middlesbrough on time, the journey was considered a success. The new route has opened up several more options that will help us to import stock more efficiently.

“Orders can be available up to six months in advance. We run forecasts to understand the peaks and troughs that affect our transport planning, then we’ll work out the best way to get the cargo from A to B,” Dave explains.

“The most important thing is to make sure we have products on the shelves for our customers and we go the extra mile to achieve that. People don’t realise that there’s so much that goes on between leaving the factory and ending up in our stores.”

So next time you pick up an imported product from our shelves, take a moment to consider the journey it’s been on to get there.

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**DIANE SAMPSON, GLOBAL PROGRAMME DIRECTOR, DAMCO**

Andrex® Gentle Clean

Fragrance-free and dermatologically tested to care for you and your family

The British Skin Foundation recognises Andrex® research into clean & healthy skin

Registered Trademark of Kimberly-Clark Worldwide Inc. ©KCWW

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An incredible 65,000 containers full of our products are imported onto the UK’s shores each year.
RITZ UP A BBQ THIS SUMMER AT TESCO

Nothing says summer like a BBQ surrounded by your favourite people. So make sure you hit on all sixes with these easy tips and recipes.

DECOR
Make the most of your BBQ with a beautiful outdoor table setting.

LIGHTING
Vintage lanterns scattered around the garden or patio, and fairy lights hanging from trees are great for creating an atmosphere when the sun goes down.

RITZ TIPS
Want to surprise your guests with some posh nibbles this summer? Whilst your waiting for the BBQ to heat up, lay out some Sweet Red Chile Ritz Crisps and Tesco Lime & Coriander houmous dip to really impress them.

FROM THE RITZ Bakery

Action replay

With football taking centre stage this summer, two colleagues wind back the clock to remember their days as the main men on the pitch.
Q. How did you come to sign for Coventry City as a teenager?
A. I was born in Danzig (now Gdańsk in Poland) in 1944 and we moved to Berlin when I was very young. I never met my father because he was killed when a train he was travelling on was blown up. While in Berlin, my mum met my stepdad, an Englishman in the RAF. We moved to Coventry when I was four.

Q. Didn’t your German nationality nearly put a halt to your football career though?
A. I signed schoolboy forms with Coventry City when I was 13 but came close to doing German national service when I got older. Shortly after I signed my first contract, I went to Germany and was asked to leave my passport when I got there. Luckily, my stepdad sussed out what was going on and hastily arranged for me to become a British citizen. Weeks after, I got papers to station in Berlin for national service. That would have been my two-year playing contract gone.

Q. But didn’t you get a call-up of a different kind after that?
A. After I broke into the first team at Coventry, the German national team called me up to their squad. I’d played for fi

Q. What was it like to play for Hill?
A. He was one of a kind and did so much for football. Among many other things, Jimmy was a great motivator. I remember playing away at Plymouth and it was one of our worst performances. He came in at half-time and said ‘you’ve got 45 minutes to redeem yourselves. If you don’t, you’ll be doing laps until 10pm tonight’. We won 5-1.

Q. What do you do after retiring?
A. I was manager at Weymouth and Redditch, before I was on trial at Derby County. This was when Brian Clough and Peter Taylor were there – although Mr Clough was a bit daunting. I didn’t spend a lot of time with him, but he was ranting and raving then, so I went with Bristol. I did get the chance to go back to Gloucester with Celtic in 1977, but Bristol City turned down their approach.

Q. AT COVENTRY CITY, YOU PLAYED 375 TIMES FOR BIRMINGHAM BEFORE MOVING. WHAT WAS IT LIKE TO RUN OUT IN A BIG MATCH AT WEMBLEY?
A. Bristol is a special place for me. I was one of the first youngsters to break through there and, the following year, six or seven others from the youth team joined me. We grew up together and are still very close. I only left because the club had to sell their assets to stay afloat, but I couldn’t have gone anywhere better than Man City after that.

Q. As a footballer?
A. I was manager at Weymouth and Radditch, before completely changing careers and becoming a financial advisor. I started at Tesco in a community role, so being a recognisable face helps with promoting events. I really enjoy it and can’t thank Tesco enough for supporting me over the years I’ve been here.
Q. How close did you come to playing for Scotland?
A. With Bristol being that extra bit further away from Scotland, I didn’t get called up until I moved to Man City. I was called up for the home internationals, but a couple of weeks before they started, I got a bad knee injury that put an end to that. I did play for Scotland under-23s against England at St. James Park though, which was probably one of my proudest moments.

Q. Did you always know you wanted to be a footballer?
A. From the moment I could walk, football was the only thing I did. If I wanted something for Christmas, it was a new football strip, pair of boots or a ball. I played all-day long – from when I woke up until the moment I went to bed. Being a footballer was the only thing I wanted to do. If somebody offered me £20 to play and £2 million not to, I’d have taken £20 every day of the week.

Q. How did you come to be a Customer Assistant at Tesco?
A. I ended up on the south coast when I became manager of Yeovil and Weymouth. I started at Portland Easton Superstore when it opened five years ago – it’s a small place and I know most of the customers. They all know I used to be a footballer, but I don’t expect any special treatment from them. There are a hell of a lot of jobs more important than playing football.

He might not be a household name, but if 22-year-old Luke Roberts has his way, he’ll be moving to the Football League before you know it.

When Leicester City striker Jamie Vardy became the unlikely holder of the Premier League’s record for scoring in consecutive matches, his success gave new hope to a nation of dreamers. If Vardy – a man playing for Fleetwood Town in the Conference in 2012 – could do it, why not them? Or at least that’s how football-mad colleague Luke Roberts saw it, anyway.

“If you don’t stop believing you can do it, you never know where it might go,” explains the Customer Assistant, who combines shifts at Southampton High Street Express with turning out for Poole Town. “I’m a Southampton fan, so my dream is to play for them. While it might not be likely, things can happen quickly.”

A late bloomer, who has been climbing the ranks of the south coast football scene, hotshot Luke is making his own waves.

Netting regularly for Southern League Premier Division champions Poole, the 22-year-old forward will be playing only one league below English football’s professional ranks. “As you keep going up, you play at bigger grounds with better facilities – it can help you improve,” Luke says. “The higher you play, the more you can get noticed. If I keep my form, I can push on further.”

After signing for the Dolphins from AFC Totton in 2015, Luke is no stranger to attracting the interest of the scouts swarming around in the hunt for the next Vardy. Balancing his football career with life at Tesco is the challenge. “My manager and colleagues are flexible,” says Luke. “When I had a game on a Monday, I swapped my shift.” With goals on Luke’s mind in more ways than one, our sharpshooter won’t be standing still for much longer.
Part of the community

Ballymoney Superstore’s Community Champion Jackie Brogan reveals her secrets to building strong relationships

Getting in with the locals

“I’ve been Community Champion for three years and act as an ambassador for the store. I get involved in fundraising activities, organise the Neighbourhood Food Collection in our store and support Cancer Research UK’s Race for Life. I’ve always lived in Ballymoney, which helps because I know loads of people and what matters most to them.”

Looking to the future

“We’re engaged with all 25 schools in the area. We run Farm To Fork trails on Tuesdays and Wednesdays, which always go down well with the children. We’re also getting more involved with Riding for the Disabled Association (RDA) and I regularly go down to muck out the horses. It’s important to help people of all ages.”

A TOWN’S GENEROSITY

“There are only 15,000 people in Ballymoney, but they’re so generous when it comes to the Neighbourhood Food Collection – we collected the second most in the UK in 2015. Talking to customers about the collection is important so people can ask questions about where their donations go.”

We’re all friends here

“We support local groups based on what feels right for our community. We’re heavily involved with an elderly person’s home round the corner. The residents come in to store each day and like to have a chat. I’m really passionate about showing customers we care and regularly arrange lunches with them or just go to see them. We want to be friends with our customers.”

A DATE WITH THE QUEEN

“Ballymoney is a close-knit community. When we held an event, such as a charity boxing match or a car boot sale, lots of people get involved. In 2014, we were one of the top Tesco fundraisers in the UK and I was invited to meet the Queen at an event in London for Diabetes UK. It was nerve-racking but one of my proudest moments.”

BRINGING LIFE TO RACE DAY

“We’ve always supported Cancer Research UK’s Race for Life, but not just with sign-ups. We put on a variety of activities across the weekend to get customers involved. Last year, a colleague shaved her head at the front of store and we held door collections, which raised lots of money and created a huge buzz.”

Want more?

Watch a video of Colleague Communications panellist Kaela Gyte’s visit to Ballymoney to see Jackie at outtesco.com/ballymoney

Peter Rollins,
Director, Ballymoney Foodbank

“Without Jackie and Tesco, Ballymoney Foodbank wouldn’t have opened. We needed three tonnes of food available on the day we opened and, with their help, we managed more than that. It was achieved by Jackie promoting us in the run-up to the collection and colleagues manning the stall to get it open.”

Getting in with the locals

“I’ve been Community Champion for three years and act as an ambassador for the store. I get involved in fundraising activities, organise the Neighbourhood Food Collection in our store and support Cancer Research UK’s Race for Life. I’ve always lived in Ballymoney, which helps because I know loads of people and what matters most to them.”
tood on the edge of stage, Phil Neale can see thousands of people waiting expectantly for him. But there’s one man in particular that has captured our Marketing Executive’s attention: Simon Cowell.

Sat impatiently, with his trademark briskness exuding from his body language, Cowell cuts a formidable figure. Especially when it’s your first-ever live performance.

Phil is joined by his dad, two older brothers, and Ant and Dec, naturally. As the four-piece group – minus the lovable Geordies – walk out to perform, there’s no going back. It’s time to become part of Britain’s Got Talent (BGT) folklore.

“IT WAS SUCH A WHIRLWIND AND WAS SO SURREAL,” RECALLS PHIL, JUST OVER A YEAR AFTER HIS FAMILY ENSEMBLE, THE NEALES, DID THEIR BGT AUDITION.

“We’d been there for 14 hours and were one of the last on. You get a tap on the shoulder to do an interview, then you’re next to the stage and can hear the buzzers going off. When you see Simon Cowell, you start thinking ‘what’s going on’? Then you’re talking to him and singing. It feels so alien; that’s what helps you through it.”

While hordes of wannabes have tried and failed to impress Cowell and co, things went much better for The Neales: receiving four yeses from the judging panel to make it to the next round and trigger a run that saw them reach the live final.

“It was a landmark day for the family in more ways than one. The performance marked a 10-year anniversary since Phil’s dad, Laurie, suffered a heart attack that threatened to tear the family apart.

Lawyer Laurie was moving a piano for his first performance since joining a local music school when he collapsed, leaving a 14-year-old Phil and his brothers with an anxious wait to find out if he’d pull through.

“IT WAS SUCH A WHIRLWIND AND WAS SO SURREAL,” RECALLS PHIL, JUST OVER A YEAR AFTER HIS FAMILY ENSEMBLE, THE NEALES, DID THEIR BGT AUDITION.

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“A MUSICAL LIFESAVER

“I remember playing Pro Evolution Soccer on the PlayStation at the time,” Phil says. “My mum explained that my dad had been rushed to hospital. When you hear the words ‘heart attack,’ you think of someone dying. My dad was never overweight, he didn’t smoke, but his unhealthy lifestyle was that he worked too much and was too stressed. After that he turned to music to relax. I don’t look back on it now as a difficult time because he got through it.”

From that moment, the family’s life changed. With Laurie following his passion on to the stage, he turned his attentions to convincing his three sons to join him behind the mic.
And while karaoke-shy Phil was initially reluctant to sing (“it was awkward singing in front of each other at first,” he laughs), The Neales were born in time to enter last year’s BGT competition.

Earning rave reviews and even some tears from stone-faced Cowell after an emotional semi-final performance of Cat Stevens’ Father and Son, the band refused to let their talent-show adventure be their only musical outing.

**HEADING FOR TOP SPOT**

Now they’ve got their sights set on a number-one single, as they record a charity hit supporting our National Charity Partnership. Due to be released in time for Father’s Day and promoted on checkouts in our larger stores and Metros, The Neales’ record will mix in the charts with the likes of Justin Bieber – with a little help from our colleagues.

“With colleagues’ support, we could reach number one, so we want to make something we can all be proud of,” explains Phil. “We took a long time to make sure we got the right song for everyone. The sentiment is what we want because we’ll always be there for each other, whatever life throws at us; that’s the remarkable thing about family. In a way, it’s the same with our colleagues.”

As the boys step up to the microphone in the riverside studio that has played host to other chart-topping acts such as Royal Blood, The Neales’ closeness is instantly evident.

“Sorry for being an idiot,” laughs lead singer James, as he misses his cue on his first attempt. Instead of hoots of derision accompanying the eldest brother’s mishap, there’s a chorus of support. It does the trick, as the 30-year-old finds his rhythm and the ballad’s melody starts to come together. Just as settles down to hear how the track goes from soundbites to the finished article, it’s time to leave.

“There’s still lots of work to do,” explains Phil, ushering us out before putting the finishing touches to their masterpiece. “If we make it to number one, it won’t just be our achievement, it’ll be for every colleague because they’ll have helped us. We’re so grateful for everyone’s support.

“Every colleague who sells or buys a CD is raising money for Diabetes UK and the British Heart Foundation – helping more people be there for the ones they love.”

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**“With colleagues’ support, we could reach number one, so we want to make something everyone can be proud of”**

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**Helloooo cookie bites.**

New **go ahead! Snack smart.**

Available in 2 flavours:

- go ahead! Cookie Bites White Chocolate & Raspberry 8x6x23g
- go ahead! Cookie Bites Chocolate & Orange 8x6x23g

99 kcal PER BAG

go ahead! Cookie Bites White Chocolate & Raspberry

crunchy mini cookies with white chocolate chips and raspberry flavoured fruit pieces

6 packs
The bionic potato

The man-made spud that’s masquerading as a real potato for the greater good

Among the hubbub of humble, just-washed potatoes jogging gently along the factory conveyor, a suspicious-looking spud tries to lose itself. It’s the right shape and size, and is doing the same gentle jig as the others, but this is no ordinary potato. Its hard orange shell and artificial blue underbelly clearly mark it out as a brazen imposter with no business bobbing alongside our batch of tender, creamy-skinned tubers.

Suddenly, the stream of potatoes, intruder and all, is swept into a swirling carousel, before landing on another conveyor belt for grading.

POTATO POWER

“We wouldn’t normally put the potato on with the real things,” explains Tom Saagrief matter-of-factly, as he stops to study its digital download on the tablet he’s holding. “The potato is packed with sensors so it can travel around as a normal potato would and identify where we can reduce bruising,” he continues, before whipping the suspect spud out of the throng.

Tom is Site Services Manager at potato supplier Branston Ltd and today’s tour guide of their Lincoln HQ, which has been filling our stores’ fresh produce departments with tasty taters for the past 24 years.

While Branston has always supplied us with top-class potatoes, it has turned to technology to achieve even greater quality. By dropping the man-made bionic potato into the mix, it acts like the real thing, while transmitting vital intelligence to the TuberLog app about what could cause a typical potato to bruise if it was in its place.

By using acceleration and deceleration readings to detect any drop on a solid surface, this bionic version of a simple spud won’t just quietly bruise like its counterpart. It pinpoints any damaging twist, turn, drop and climb a potato faces on its way from source to shelf, enabling Tom and his team to help eliminate them.
“When the app revealed that our old forward tipper was too bumpy, we replaced it with a rotary tipper and have rolled out new soft landing pads to cushion the potatoes in all the major drop points on our machinery too,” Tom adds. “It’s reduced the impact of any fall, ensuring they get a softer ride through the factory, while we keep quality high and waste low.”

The regular spud may look robust, but it bruises as easily as any other produce does. A problem that poses a serious issue for producers the world over. Now growers and processors can use the robotic roaster to take preventative action, to reduce losses and help us deliver the best-quality product. But what of the potatoes that are deemed too big, wonky, green or damaged?

“Nothing goes to waste,” confirms Tom. “Any spuds that don’t make the grade get used for cattle feed, are peeled and sold ready-prepped, or turned into green electricity at our anaerobic digestion plant.”

DOWN ON THE FARM

It’s not just Branston’s Lincoln packing factory – and its similar operations in Somerset and Scotland – that has a bionic potato used in the midst of the tonnes of potatoes that pass through every day; it’s growers on the farms too.

“Customers don’t know if there’s bruising until they get home. We want to remove that frustration.”

ANNA BEL HAMILTON, ASSISTANT FARM MANAGER
“We offer the technology, to all our growers as part of our service,” explains Technical Manager Ben Pickwell, as he takes up the tour along winding country lanes to a nearby Patrick-Dean Ltd farm.

“More than 200 tonnes a day can be lifted from a field during harvest, so if a crop is bruised, it’s important to quickly pinpoint where and why. Ben’s vehicle turns into a large farmstead behind Assistant Farm Manager Annabel Hamilton’s Land Rover. Snaking alongside a potato field, the convoy passes two tractors sowing seed for a crop of reds, which will be ready for harvest in October.

“The first thing we do at the start of any harvest is run the bionic potato through the harvester,” says Annabel. “Although bruising is the biggest problem, we can control it if we know where we need to speed machinery up, slow it down or lower drop points.”

**SOFT HANDLING**

Before bionic potatoes, the quality of a crop was commonly assessed by storing it at an ambient temperature for its six-day shelf life, before peeling it to check for bruising. A slow process when, like the Patrick-Dean farms, you’ve got 500 acres of crop to harvest, and you’re paying a skilled team to wait around while you identify a problem and how to fix it.

“We’re lucky that we grow our potatoes so close to where Branston packs them,” Annabel adds. “We help each other to ensure every crop is the best quality and even share the same bionic potato.”

As all the intelligence suggests, a soft touch goes a long way with our tender tubers.

“The thing about potato bruising is it’s under the skin, so a really nice-looking bright potato could still be damaged,” confides Annabel.

“Customers don’t know if there’s bruising until they get home and start peeling. We want to take that frustration away and being able to identify problems at our end instantly makes a huge difference.”

Having witnessed the epic journey our potatoes make from source to shelf, dropping them absent-mindedly into a shopping basket or cupboard would be more alien now than a bionic potato seemed this morning.

“**The potato is packed with sensors so it can tell us if the others are having a good ride**”

**TOM SEAGRIF, SITE SERVICES MANAGER**

**ANCIENT CIVILISATIONS PRIZED THEIR FINEST GRAINS FOR THEIR HEROIC LEGENDS BECAUSE THEY NATURALLY CONTAIN THE NUTRIENTS THEY NEEDED TO PERFORM*.**

**TODAY, THESE CLASSIC INGREDIENTS ARE ONE OF 2016’s HOTTEST FOOD TRENDS AND YOU CAN ENJOY THEM EVERY MORNING WITH KELLOGG’S NEW ANCIENT LEGENDS RANGE.**
A million little helps

We challenge colleagues to tell us how they’re making a difference to our customers.

We’ve launched our Million Little Helps Challenge to find and share everything colleagues are doing to go the extra mile for our customers and communities.

The campaign aims to bring to life the impact we make through our third value – every little help makes a big difference – and unearth some of the countless examples of this that happen all over the business each day.

No help is too small and anybody can submit a story about something you or a fellow colleague has done to make a difference. It’s easy to send in your story, simply visit ourtesco.com/share-little-helps/ and fill in the form.

Need some inspiration? Here are some of our favourite stories so far.

Putting smiles on children’s faces

When a local pre-school was broken into and their outside play equipment damaged, colleagues from Honiton Superstore were determined to help. The group teamed up with the school’s staff to host a month-long book sale in store.

A micro emergency

Customer Service Manager Wendy Spink sprang into action after receiving a call from an elderly customer who needed a new microwave. Mrs Murphy had only eaten bread and butter since her old microwave had broken two weeks before. Wendy got in touch with Bournemouth Extra Customer Assistants Matt Turner and Nathan Fry to find a new microwave for the 90-year-old and even cooked her dinner.

Penny to the rescue

Mother-of-three Penny Parkin spotted a fellow mum in distress, so the Lee Mill Extra Customer Assistant rushed to her side. The customer was having problems paying for her family’s breakfasts in the cafe and kind Penny treated them with her own cash. The customer later paid Penny back and said her kindness wouldn’t be forgotten.

Saving lives

When a seriously ill patient came in to the North Shields Extra Pharmacy, colleagues Phil and Christine not only recognised the emergency, but also drove the customer to A&E. They waited with the customer as he was cared for at hospital and only left when his family arrived.

Fenny Lock lends a hand

Colleagues from Fenny Lock Fulfilment Centre helped a customer who faced having his table tennis set delivery delayed for a second time. Customer Service Manager Mark McRae contacted Fenny Lock, who sent a team, despite the order not coming from their centre.

SET UP

Instead of using an old moth-eaten picnic blanket, why not bring a fresh, cotton table cloth to lay onto the ground.

GLASSWARE

Old jam jars are ideal vessels for your cocktails – resilient and cheap, so think twice about throwing that old pot of honey away.

RITZ TIP

For that extra bit of ‘Ritz’, add the Tesco Pea & Mint dip with Sea Salt and Vinegar Ritz Crisps to really bring your picnic to life! This quirky combination will have your guests nibbling all day.

FROM THE RITZ

Bakery

RITZ UP A PICNIC THIS SUMMER AT TESCO

Soggy sandwiches and an uncomfortable spot amongst branches does not make for a fun summer outing. Here are some simple solutions to make your picnic the cat’s pyjamas!
Enjoy a trip for two to the northwestern tip of Europe, courtesy of the MSC. The land of the midnight sun and source of our MSC-certified cod and haddock, Iceland is a country with a special charm you’ll rarely find elsewhere. To celebrate us rolling out the MSC, acclimatised to our seafood, we’re giving you a chance to visit Iceland to see where it’s produced.

As part of your two-night trip, you’ll get a VIP visit to one of the MSC-certified fisheries that supply our fresh fish counters and stay in the capital Reykjavik, with some time at the famous Blue Lagoon Geothermal Spa. We’ll also feature your trip in a future issue of F&B so you can share your experiences and pictures with the rest of your colleagues. So what are you waiting for? Check that your passport is in date and sort out your entry now.

To be in with a chance of winning, simply answer the question, right, correctly and send your response to us – along with your name and contact details – at icelandcomp@madebysonder.com by 5 August 2016.

What is the capital city of Iceland?

The winner will receive a trip to Iceland, with some time at the famous Blue Lagoon Geothermal Spa. We’ll also feature your trip in a future issue of F&B so you can share your experiences and pictures with the rest of your colleagues. So what are you waiting for? Check that your passport is in date and sort out your entry now.

To be in with a chance of winning, simply answer the question, right, correctly and send your response to us – along with your name and contact details – at icelandcomp@madebysonder.com by 5 August 2016.

Terms and conditions Entry to our colleague competitions and prize draws is free. To enter you must be a Tesco colleague and live in the UK. UK is defined as England, Scotland, Wales and Northern Ireland. You can only enter each competition or prize draw once and only the first entry per colleague per competition or prize draw will be accepted. Colleagues of personnel who are involved in administering the competitions and prize draws, or directly involved in the winner contact process, are excluded. There is no cash alternative to any prize and no responsibility is accepted for any Loss or damage arising from participation in any way. Entries must be received by 23.59 on Friday 5 August 2016 and the winner for each competition and prize draw will be selected at random from all eligible entries. Each winner will be notified by email within seven days of the closing date. If the winners do not respond to the email communication within 30 days of notification or the prize cannot be delivered for any reason, the prize will be forfeited and another winner will be selected. The prize is non-transferable, non-exchangeable and no cash alternative. The winners will be selected at random from the eligible entries. By entering, you agree to accept and be bound by the rules.
With the recent launch of our seven new food brands across our meat and produce departments, it's great to see our customers enjoying them. We expect the brands to continue to grow in popularity, so I'm delighted to see some of our colleagues trying them out (p18-21). If you haven't already, I'd recommend giving the products a try – I'm sure you'll love them.

One of the nation's pastimes, especially during the summer, is going for a bike ride. Cycling is fun, gets you out in the great outdoors and, most importantly, is a perfect way to stay active. That's why the feature with former Olympic champion Chris Boardman (p10-16) will strike a chord with many of you. We've recently signed up to British Cycling’s #ChooseCycling campaign to encourage more people across the UK to hop on to their bikes.

As a dad, I'm also interested by the bond between this edition’s cover stars, The Neales, whose family act wowed Britain’s Got Talent audiences last year. They’re releasing a Father’s Day single for our National Charity Partnership (p36-38), which we hope – with the help of you all – could make number one.

I also want to reserve a special mention for everyone who is giving our customers great service. There are loads of examples of colleagues doing their bit to put customers at the heart of everything we do and it’s great to see some of our stars being recognised with our new Gold Service Superstar awards – check them out on page 8. We’ve also launched our Million Little Helps campaign (p47), which challenges colleagues to share how they’re serving shoppers a little better every day. Whatever you’re doing, I enjoy hearing your stories, so make sure you send your little helps to us.

And finally...

Earn even bigger when you boost

It’s easy to boost your Tesco Clubcard vouchers – the only hard part is choosing where to boost them. Remember, every £2.50 in vouchers can get you up to £10 with some of our Clubcard Partners.

Enjoy fun days out, meals at great restaurants or even save on your holiday with our travel Partners.

See where your vouchers can take you at tesco.com/boost
Get up to 20% off Tesco Car Insurance with our free Drive + Reward app.

Plus your 20% colleague discount and Clubcard discount when you use your Privilegecard.

T’s & C’s apply.

Visit OurTesco.com/drive-reward for full details.

Brought to you by Tesco Bank

Terms and Conditions: Three quarters of customers who use the app and buy Tesco Car Insurance will receive a discount, and at least 10% of over 25’s will get the 20% discount. Tesco Drive + Reward discount is only available on new policies underwritten by Tesco Underwriting Ltd and doesn’t apply to add-ons or Box Insurance. A minimum premium applies.

The colleague discount for Tesco Bank Car Insurance is for new and renewing customers with a Privilegecard. It is subject to a minimum premium and doesn’t apply to add-ons. Colleague discount does not apply to Tesco Bank Box Insurance. Colleague discount is not available through price comparison or cashback websites. We may withdraw the colleague discount at any time, however this would only affect you at the point of renewal.

Tesco Bank Car Insurance is arranged and administered by Tesco Bank and is underwritten by a select range of insurers.